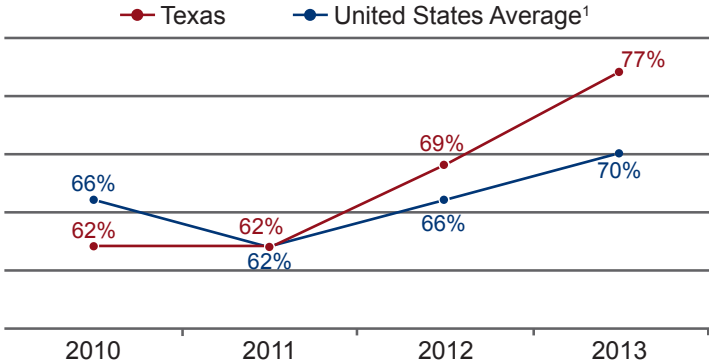


Results from Connected Texas' 2013 Residential Technology Assessment

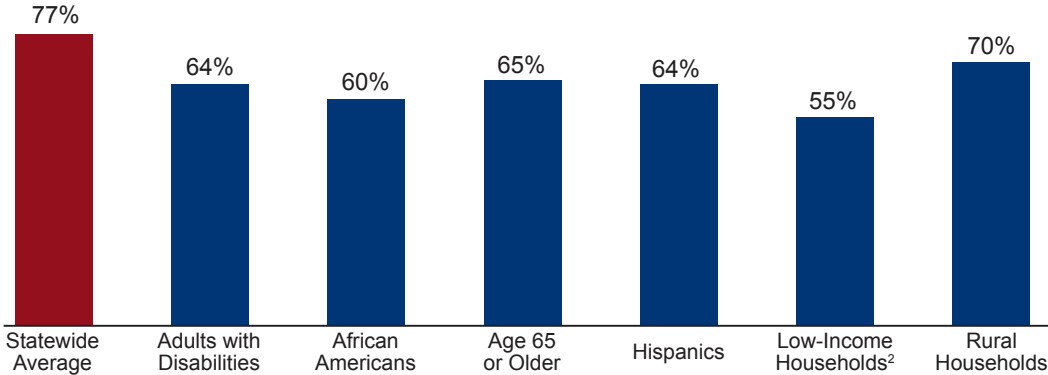
According to Connected Texas' 2013 Residential Technology Assessment, 77% of households in the state subscribe to home broadband service, up from 62% in 2010.

Trends in Home Broadband Adoption



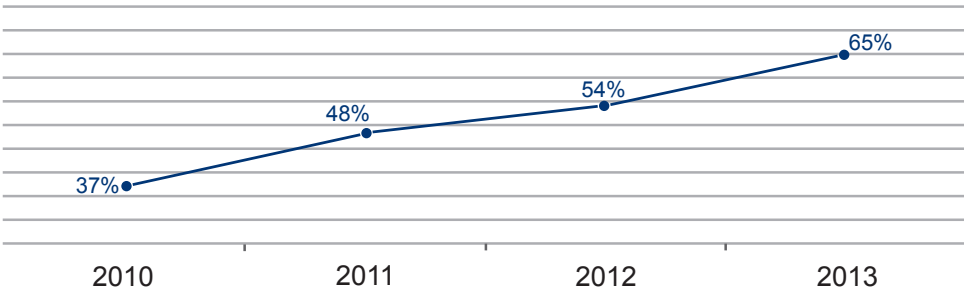
Home broadband adoption across the state varies across economic and demographic lines.

2013 Home Broadband Adoption Rates in Texas



Mobile broadband usage has also grown in Texas. Nearly two out of three Texas adults (65%) use mobile broadband service, up from 37% in 2010 when Connected Texas began measuring this trend.

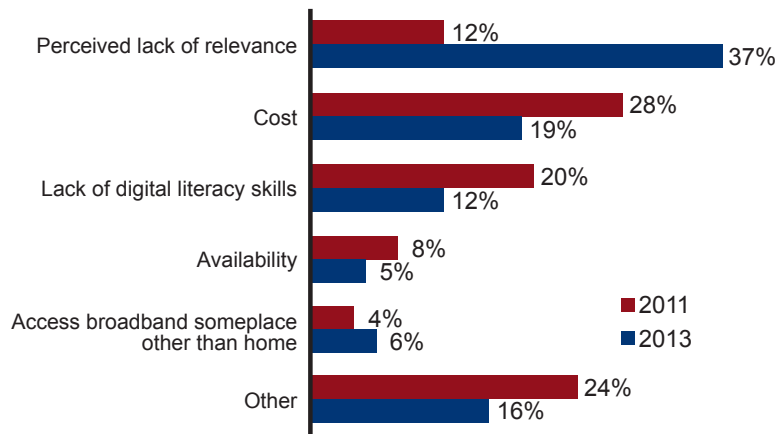
Trends in Mobile Broadband Use in Texas



Despite these upward trends, there is still much work to be done in Texas.

Statewide, more than 2,000,000 households still do not subscribe to home broadband service. For many of these households, the main barrier to home broadband adoption is the belief that broadband is not relevant or beneficial to them.

Main Barriers to Broadband Adoption in Texas (Among Those Who Do Not Subscribe)



In addition, Texas' schools, businesses, and families will benefit from increasing broadband adoption and usage:

- Nearly 953,000 school-age children in Texas still do not have broadband access at home.
- More than 4.4 million working-age adults in Texas would need assistance with tasks that are often required by employers, such as creating a spreadsheet, going online from a mobile device, using a word processor, or sending an e-mail.
- Nearly four out of five non-adopters in Texas (79%) say that it would be easier for them to shop, seek out healthcare information, or interact with government offices if they had Internet access at home.

Connected Texas collected this information through random digit dial telephone surveys of 1,200 adult heads of households across the state. To ensure that the sample was representative of the state's adult population, quotas were set by age, gender, and county of residence (rural or non-rural), and the results were weighted to coincide with United States Census population figures. This survey was conducted as part of the State Broadband Initiative (SBI) grant program, funded by the National Telecommunications and Information Administration (NTIA). The SBI grant program was created by the Broadband Data Improvement Act (BDIA), unanimously passed by Congress in 2008 and funded by the American Recovery and Reinvestment Act (ARRA) in 2009.

You can read more about these surveys, as well as Connected Texas' efforts to increase broadband access, adoption, and usage across the state, by visiting our website at www.connectedtx.org. You can also connect with us on [Facebook](#) or [Twitter](#).

1. National broadband adoption rates reported from the Pew Internet Project
2. "Low-income" households are those reporting annual household incomes below \$25,000